



Ruben Reyna Sr.

OCT 26, 1939 - MAR 5, 2025



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FUNERAL HOME
SACRED PARK CEMETERY
A Life Celebration Home

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Ruben Reyna Sr.

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Ruben Reyna, Sr., a beloved husband, father, grandfather, great grandfather and friend, passed away peacefully on March 5, 2025, at Valley Baptist Hospital, surrounded by his loving family at 85 years old. Ruben was born on October 26, 1939, in Weslaco, Texas, to Octaviano and Dolores Reyna. He lived a full and meaningful life, and his legacy of love, hard work and devotion will forever be cherished by his family and those who knew him. Ruben attended school in Weslaco, and worked at his parents Mexican food restaurant, where he coincidentally met his sweetheart, Juanita Alvarado, as she walked home from school. Ruben and Juanita were married on October 9, 1961, beginning their lives in Muleshoe, Texas, returning to Weslaco, Texas in 1964. In 1967, Ruben and Juanita Reyna founded Ruben's Body Shop, originally established at 711 North Texas Boulevard in Weslaco, Texas. Ruben was the entire operation and fondly remembered when painting cars only cost \$35. He remained at this location for ten years until Ruben's Body Shop moved to 505 South Bridge, where it has operated for 58 years. Ruben had the distinct pleasure of grooming his eldest son, Ruben Reyna, Jr., to work in the business, where he contributed to its success from 1979 to 1989. Ruben, Jr. took his experience and skills learned from his dad and started his own business operation, giving rise to RNR Towing. Ruben, Jr. served with his dad, providing all of Ruben's Body Shop's wrecker services, until his passing on May 18, 2019. Since 1995, Ruben trained and mentored his youngest son, Rodney Reyna, to be the business' next generation to continue to serve the community with auto body expertise. Today, Rodney has further grown the business and continues to manage the logistical, marketing, and business relations for Ruben's Body Shop. At 85 years young, Ruben never missed a day of work, as he continued his daily routine of maintaining client relations and day-to-day operations of the business. You would often see Ruben at the shop helping lifelong and new customers alike with repair recommendations and even offering and enjoying a cup



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of coffee with them to start their day. His devotion to his company and customers was the heart of the shop. In 2019, Ruben's Body Shop was voted the "2019 Readers' Choice Award Best of the Best Winner for Auto Body Shop," and was featured in the Mid-Valley Town Crier. Ruben had an enthusiasm for collecting classic and antique cars that created a common bond with his sons. It wasn't uncommon for them to display their collection and work at special family events to be admired by all. He had an amazing talent for playing the accordion. The highlight of any celebration was when Ruben and his sons serenaded guests of honor. This was yet another common interest that he shared with his sons and a lovely tradition that will be missed by all. Another one of Ruben's favorite pastimes was traveling to casinos to play the slot machines and deal his hand at scratch-offs and lottery tickets. Ruben loved attending his grandchildren's sporting events and celebrating their accolades from graduations to special life accomplishments. Ruben was a devout Catholic and a member of St. Pius X Catholic Church in Weslaco, Texas. He and Juanita served their church in their younger years as ushers, and he impressed upon his children the importance of being faithful, reverent and generous. Ruben's passion for his work was matched only by his commitment to his family. He was preceded in death by his parents, Octaviano and Dolores Reyna; his siblings, Rene Reyna, Richard Reyna, and Rosario Vela; and his son, Ruben Reyna, Jr. (Olga). He is survived by his loving wife, Juanita Reyna, and his children: Thelma (Raul) Martinez of Buda, TX; Patricia (Carlos) Tamez of Weslaco, TX; and Rodney Reyna of Weslaco, TX. Ruben is also survived by his cherished grandchildren: Valerie Reyna Villarreal (Efrain) of San Antonio, TX; Veronica Martinez Jara (David) of Fulshear, TX; Jessica Martinez Trahan (Alex) of Lago Vista, TX; Clarissa Martinez Messinger (Nathan) of Bryan, TX; Ruby Reyna of Weslaco, TX; Celeste Tamez of San Antonio, TX; Aaron Tamez of College Station, TX; and Nicolas Reyna of Weslaco, TX. His great-grandchildren, Ryne and Edward Villarreal, and Austin Trahan, were also a source of immense joy to him. A visitation will be held on Monday, March 10, 2025, from 12:00 pm to 9:00 pm at the funeral home, with a Holy Rosary at 6:00 pm. A Mass of Christian Burial will be celebrated on Tuesday, March 11, 2025, at St. Pius X Catholic Church in Weslaco, TX. Ruben will be laid to rest at Highland Memorial Park in Weslaco, TX. Pallbearers helping lay



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Ruben to rest will be, Aaron Tamez, Ramiro Vela, Efraim Villarreal, David Jara, Alex Trahan, Nathan Messinger, and Michael Hernandez. Serving as Honorary Pallbearer will be Nicolas Reyna. Ruben Reyna's life was a testament to love, faith, and family. He will be deeply missed, but his memory will live on in the hearts of those he leaves behind. May he rest in peace.



Tribute Wall

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RF

Rogelio Tijerina @ Family posted:

Our condolences to the Reyna family. He was a good person and friend.

March 12 at 8:46 AM

CG

Coach David Castro & Gloria posted:

Our condolences to the Reyna family. Our thoughts and prayers for your family

March 11 at 9:33 PM

AS

Anna Smith posted:

My sincere condolences to his family. May he rest in God's loving presence for all eternity.

March 11 at 9:29 PM

JP

Josie Pena posted:

Our condolences to the families. May God grant you comfort and peace during this time. REST IN PEACE Mr. Reyna. Mr. / Mrs George Pena

March 11 at 12:00 PM

RM

Rosa Vargas Montoya posted:

With deepest sympathy, In this time sorrowful time, I would like to extend to Tia Juanita and family my sincere condolences. Tio Ruben will be as close as a memory and our God of comfort as close as a prayer. Peace be with you.

March 10 at 9:42 PM

MF

Maricela Alvarado Garcia & Family posted:

Sending my deepest condolences to the Reyna family during this difficult time.

March 10 at 6:27 PM



Ruben Reyna Sr.

JA

March 10 at 4:24 PM

AR

March 10 at 2:51 PM

MF

March 10 at 11:23 AM

RF

March 10 at 9:36 AM

TF

March 10 at 9:26 AM



March 10 at 7:36 AM



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JM

Juanita Becerra Martinez posted:

My condolences to Jaunita and family Reyna . May primo Ruben RIP . Juanita Becerra Martinez

March 10 at 6:46 AM

AZ

Adrian Zepeda posted:

Our most sincere condolences on your loss. May God be with you in this difficult time. May Mr. Reyna rest in peace. Adrian and Josie Zepeda.

March 10 at 6:09 AM

RN

Roman Nieto posted:

Thoughts and prayers for the family of Ruben Reyna Sr.

March 9 at 10:50 PM

RA

Raul Arredondo posted:

Please, please accept my deepest condolences. I talk to him frequently and often he was a great man and I will always remember him. He loved his accordion and his family. He will be missed by all.

March 9 at 9:59 PM

JT

Janie Quesada (San Antonio, Tx) posted:

Heartfelt condolences to Juanita and all of the family of Ruben. May God's peace and comfort surround all the family during this difficult time.

March 9 at 8:47 PM

JF

Jordan Fife posted:

Jordan fife has purchased Cherished moments - Lavender & White for Ruben Reyna Sr.

March 9 at 10:06 AM



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RF

Rep. Armando Martinez & Family posted:

Rep. Armando Martinez & Family has purchased Lavender Grace Spray for Ruben Reyna Sr.

March 8 at 8:41 PM

DM

Daphne And Chuck Murphy posted:

Daphne and Chuck Murphy has purchased Eco-Friendly Memorial Trees for Ruben Reyna Sr.

March 8 at 6:32 PM

MV

Maria G Villarreal posted:

Maria G Villarreal has purchased Palm Plant for Ruben Reyna Sr.

March 8 at 6:19 PM

EB

Eddie Belzer posted:

Eddie Belzer has purchased Peace Lily for Ruben Reyna Sr.

March 8 at 10:56 AM

LT

Lydia Trevino posted:

We are so sorry for your loss Our deepest condolences ðŸ™ May he REST IN PEACE Frank & Lydia Trevino God's blessings

March 8 at 10:29 AM

CS

Cristela Y Ruben Suarez posted:

With sincerity and sympathy we express our sadness and say,â€ we are so sorry for your lostâ€
â€.

March 7 at 6:06 PM



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RN

Renã© MartãÑez posted:

My sincere condolences to the Reyna Famlia . Would love to hear Ruben and my tios Rene Sr and Rolando and Rogelio Martinez get together and Bbq . RIP primo Ruben

March 7 at 6:00 PM

RB

Rosario Becerra posted:

Rest in Peace Primo Ruben. You're in heaven playing music and singing w all your primos and primas, tios and tias.

March 7 at 4:06 PM

GV

Graciela Vasquez posted:

Weâ€™re so sorry to hear Ruben passed. Our condolences to Janie and family. May Ruben rest in peace!

March 7 at 2:53 PM

IR

Isabel De La Rosa posted:

My condolences to the Reyna family may he rest in peace

March 7 at 12:37 PM

JN

Janie Nieto posted:

Our condolences to all the families n prayers God bless ðŸ™

March 7 at 5:25 AM

JN

Janie Nieto posted:

Our condolences to all the families n prayers God bless ðŸ™

March 6 at 8:52 PM



Memories only last if you share them

Join us in honoring Ruben by contributing to a collection of shared memories.



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